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## THE IMPORTANCE OF STUDYING FOREIGN LANGUAGES IN THE ERA OF GLOBALIZATION

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**Abstract:** *The process of globalization has greatly enhanced communication, intercultural linkages and economic integration on a global scale. In this environment, learning a foreign language is important not only for individual development, but also for society to successfully compete on the global stage. Knowledge of a foreign language not only increases language competence, but also provides opportunities to understand other cultures, facilitate interregional social and economic relations, and remain competitive in the global job market. This article analyzes the role of learning foreign languages in the modern world and its role in the global economy. By learning a foreign language, pupils and students not only learn a language, but also broaden their outlook and gain the skills necessary for integration into the global social system.*

**Key words:** *Globalization, foreign languages, skills, research, thinking, methods, economics, teaching.*

In the wake of globalization, learning foreign languages has become one of the crucial tasks in our everyday life. In the 21st century and beyond, the term "globalization" has had a great impact on all aspects of the life of mankind – economic, political, socio-cultural life. In the era of globalization, the need of people working, studying and living in unique international languages is increasing. Currently, world education is innovating in the teaching and learning of foreign languages, especially new foreign languages, using modern pedagogical methods, strategies and approaches. Therefore, recognizing the importance of learning foreign languages is of particular importance in the global environment in the context of ongoing globalization and in the 21st century. The need to learn foreign languages is more evident than ever, because languages are no longer tools for individuals, but tools for nations and the whole world.

In today's interconnected world, the ability to communicate in multiple languages has become increasingly essential due to globalization. As cultures meld and economies intertwine, proficiency in foreign languages not only fosters better understanding and collaboration among diverse populations but also enhances career prospects in the global job market. Multilingual individuals possess a distinct advantage, enabling them to navigate international relations, participate in cross-border trade, and engage in cultural exchanges that enrich their personal and professional lives. Moreover, studying foreign languages cultivates critical thinking and adaptability, as learners are exposed to different

perspectives and ways of thinking. Thus, in an era defined by rapid technological advancements and global interdependence, the study of foreign languages is not merely an academic pursuit but a vital skill that empowers individuals to thrive in a complex, multicultural landscape.

For travelers and tourists, mastering foreign languages can mean the difference between a successful vacation and no vacation at all. In today's globalized world, the inability to communicate in foreign languages remains blind and deaf abroad. Advantages of learning a foreign language: are to read the works of favorite foreign writers in originals, watch foreign films, make friends, watch international news or do business. Another key benefit of learning a foreign language is to increase your chances of employment. In an increasingly competitive labor market, employers prefer candidates with advanced language skills to facilitate international contacts and open up new business opportunities. Multinational companies, in particular, are looking for professionals who can work effectively in multicultural contexts, and who can easily manage customers and foreign partners. The importance of this skill is especially evident in sectors such as tourism, hospitality and export-import.

For example, a sales manager who is fluent in the client's language is more likely to close a deal than someone who communicates only in English. In addition, the ability to understand and adapt to different business cultures can determine the success of a negotiation or an entire business strategy. Various studies show that knowledge of a second language can lead to a significant increase in wages. Economic studies have found that bilingual people can earn an average of 5% to 20% more than their monolingual counterparts.

This pay gap is particularly pronounced in areas such as international trade, diplomacy and interpreting, where mastery of foreign languages is a key skill. The pay gap also reflects additional benefits and career advancement opportunities. Multilingual employees receive more prestigious assignments and international travel, which in turn offers valuable experience and further development opportunities. This economic advantage also applies to entrepreneurs who can expand their target markets and diversify their sources of income.

Companies that invest in language training for their employees can benefit from increased competitiveness in the international market. The ability to effectively communicate in different languages, establish strong relationships with foreign partners and clients, increase the reputation of a company and increase the chances of success in international negotiations. In addition, a multilingual workforce can help overcome cultural barriers and avoid costly misunderstandings. Employees from all over the world are able to share ideas and innovative solutions and collaborate more effectively. This type of language and cultural diversity within a company can lead to greater creativity and increased problem-solving skills.

Learning foreign languages helps to increase understanding and tolerance of cultural differences. Intercultural competence is important in a global society where cooperation between different countries is crucial in addressing common challenges such as climate change, international security, and health. Furthermore, knowledge of foreign languages makes it easier to see literary works, films, music, and other forms of cultural expression in their native language. This cultural enrichment not only increases knowledge, but also allows for a better understanding of subtleties and deep meanings that may be lost in translation. For example, reading Dostoyevsky in Russian or listening to Edith Piaf in French presents a more intense and authentic experience. Learning a new language is not only an academic exercise, but a personal journey that a person's worldview expands.

The experience of learning a foreign language can also bring more intellectual curiosity and thirst for knowledge. Discovering new worlds through language can lead to curiosities and passions that enrich one's life in unexpected ways. For example, a Japanese language student may develop an interest in calligraphy, while a Spanish enthusiast may develop a passion for flamenco.

In today's interconnected world, studying foreign languages has become increasingly vital. Globalization has led to cultural exchange, economic interdependence, and the need for effective communication across borders. Learning a foreign language opens up opportunities for individuals, allowing them to connect with diverse cultures and enhance their professional prospects.

Foreign languages improve cognitive abilities, fostering critical thinking and problem-solving skills. They also promote empathy and understanding of different perspectives, which is essential in a multicultural society. Additionally, proficiency in a foreign language is often a requirement for many careers, particularly in fields such as international business, diplomacy, and education.

The ability to communicate in multiple languages facilitates better collaboration and negotiation in international contexts. It helps break down barriers and fosters mutual respect among individuals from different backgrounds. Moreover, learning a language is a gateway to accessing rich cultural heritages, literature, and history.

In conclusion, as globalization continues to shape our world, the study of foreign languages is not just an academic pursuit but a necessary skill that empowers individuals to thrive in a diverse and interconnected society. Emphasizing foreign language education in schools and communities will equip future generations with the tools needed to navigate and succeed in a globalized environment.

Learning foreign languages has a positive effect on cognitive development. Various neurological studies have shown that bilingualism improves problem-solving, critical thinking, and memory. These preferences stem from the brain's constant training to switch between different linguistic structures and communicative contexts. Studies have shown

that adults who learn a second language exhibit brain plasticity and the ability to adapt better. This suggests that it is never too late to start learning a new language, and that it can be used at any age.

Consequently, I agree that knowledge of the language is the key to new opportunities for each person. The more languages you know, the more doors will open for you. That is to say, to know the language means to understand the world. The benefits of studying a foreign language lies in the ability to adapt your life so that you can succeed in almost all aspects. Language acts as a bridge between these nations, a means of gaining the key to a breakthrough and new worlds that we have not feared to forget.

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